



# AMERICAN ANGLE ORTHODONTICS

**Cologne, Germany – March 11, 2025** – American Angle Orthodontics, a global provider of high-quality orthodontic products, is set to showcase its latest innovations at **IDS 2025**.

Attendees can meet the **American Angle team in Hall 5.2 at Booth A081** to explore the company's newest offerings and partnership opportunities.

As the world's leading trade fair for the dental industry, IDS (International Dental Show) is held biennially in Cologne, Germany, bringing together top professionals to highlight cutting-edge technologies, products, and solutions in dentistry.

At this year's event, American Angle will debut a new line of premium orthodontic solutions, including cosmetic and metal brackets, molar bands, buccal tubes, arch wires, elastomerics, and accessory instruments.

Headquartered in Brooklyn, New York, USA, American Angle is actively expanding its global distribution network to bring its best-in-class products to new markets.

"We're very excited about participating in IDS 2025," said Scott Mahnken, VP of Global Sales & Marketing. "This event provides a unique opportunity to connect with distribution partners from around the world."

A key highlight of American Angle's presence at IDS 2025 will be the launch of its industry-first distributor reward program.

"Our mission is to introduce the most creative and impactful partner distribution reward program in the industry," added Mahnken. "We've designed a program that not only offers the highest margins but also provides our partners with a complete, ready-to-use marketing plan—branded with their logo and contact information. At American Angle, we don't just manufacture for our partners; we market for them."

American Angle's bilingual team will be available at IDS 2025 to connect with regional distribution partners and discuss exciting opportunities, including their exclusive "Jumpstart" program and other rewards.

For more information or to schedule a meeting at IDS 2025, visit [www.americanangleortho.com](http://www.americanangleortho.com) or contact the American Angle team at [info@americanangleortho.com](mailto:info@americanangleortho.com).